SDEMA CONFERENCE
SEPTEMBER 12-15, 2016

South Dakota Emergency Management Conference

"Challenge of Change"

September 12-15, 2016

Best Western Ramkota
1400 8th Ave NW, Aberdeen, SD

Chad is a 22 year veteran of Law Enforcement. Currently working for the Sioux City, IA police department as Crime Prevention and Public Information Officer. Additionally Chad is assigned to the hostage negotiation unit, field training officer, Honor Guard member and Critical Incident Stress Management team. He developed the "S.A.V.E. Yourself" program and is a certified instructor in Rapid Response, Conflict Resolution, Tactical Communication and DARE.

S.A.V.E. YOURSELF

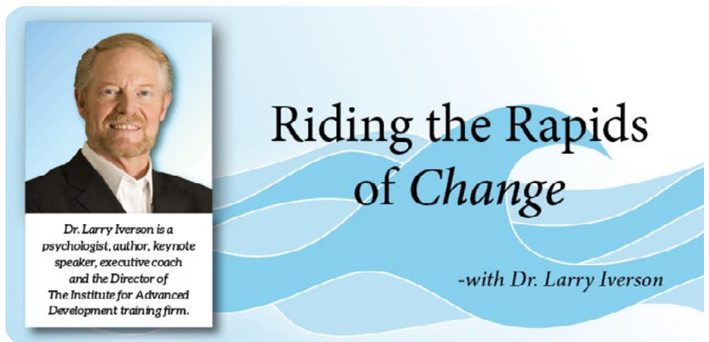
ACTIVE SHOOTER TRAINING

–WITH CHAD SHEEHAN

CHAD IS A 22 YEAR VETERAN OF LAW ENFORCEMENT, A CERTIFIED INSTRUCTOR IN RAPID RESPONSE, CONFLICT RESOLUTION AND TACTICAL COMMUNICATION.

With young children at home, Chad has made surviving workplace/school violence/active killer a top priority in both his professional and personal life. "S.A.V.E. Yourself" has been taught to approximately 20,000 people in five states and the program continues to grow. Chad has also provided training in crime prevention topics to hundreds of businesses and schools while educating thousands throughout his career. Training will focus on prevention, recognition and a proactive response. Emphasis will be placed on the proactive response to violence. "S.A.V.E. Yourself" is based on Dept. of Homeland Security's recommendations for responding to a mass casualty incident; Run, Hide, Fight.

Sheehan Srategic Solutions, LLC WEBSITE



Dr. Larry Iverson is a psychologist, author, keynote speaker and executive coach. He is also the Director of The Institute for Advanced Development training firm. Since 1979, Larry has worked with individuals, professional athletes, corporations, online businesses, government agencies and universities.

Change is inevitable. Motivation rises and falls. How can an individual go through change and not let it have a negative impact on performance, relationships and motivation. This program explores methods for managing the tensions associated with change, and not allowing the emotional transition to become overwhelming.

- You will gain a deeper understanding of the five reasons people resist change and how to better manage that resistance when it rears its head.
- You will gain strategies for dealing with difficult people while maintaining your professionalism. A key to leading or managing change is creating buy-in.
- You will learn methods for getting people to collaborate with the change process, even those people who don't like change.

Dr. Iverson has personally coached or trained more than 1,000,000 people and worked with more than 250 corporations including Microsoft, REI, GE Capital, Boeing, US Bank, Safeco, Cisco Systems, and over 200 Government Agencies. He's the creator of the L-480 Strategic IMT Leadership program, and the Leadership Command Presence I and II programs, and presents these for Fire, EMS, Law Enforcement, Homeland Security, FEMA, NIFC and for executives across the US.

In 2015 he had 2 eBooks and an Audio Course that were each in the "Top 10" of the Best 100 Business Programs of the Year on iTunes & Amazon. Larry and his wife Jacqui have been married for 30 years. He is the father of 4, and has coached recreational league baseball and basketball for boys and girls for 15 years.

Video Website

Social Media can no longer be ignored. More people now use social media to get information and to report emergencies than ever before and they expect government response agencies to be actively engaged in using the technology, too. If this is where the people are, it makes sense for Emergency Management to be engaged and part of the conversation. This social media training will discuss using social media platforms as an effective tool for disseminating preparedness information and how to use it in times of disaster to reach the masses who need important information. Hands on training will offer a Basic Track and an Advanced Track for experienced users.

The Blue Cell, LLC, focuses on education and training for government at all levels, non-governmental agencies and private sector entities engaged in incident and emergency management activities.

sdema SOUTH DAKOTA EMERGENCY MANAGEMENT ASSOCIATION

SDEMA check-in and registration begins Monday at 11:00am

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Conference Agenda

MON, SEPT 12	10:00-11:00am	SDEMA Board Meeting
	11:00-1:00	Conference Registration
	1:00-1:30	**Opening Ceremonies**
	1:30-3:30	**S.A.V.E. Yourself**, *Chad Sheehan*
	3:30-3:45	BREAK- *Sponsored by Advanced BioEnergy*
	3:45-5:00	**S.A.V.E. Yourself, continued**
TUES, SEPT 13	7:30-8:00am	Coffee - *Sponsored by Minerva's*
	8:00-8:10	**Announcements**, Weather Update, *NWS*
	8:10-8:30	**Credentialing System Update**, *Brenden Ourth Midwest Card & Laurie Morrison, OEM*
	8:30-10:00	**Riding the Rapids of Change**, *Dr. Larry Iverson*
	10:00-10:15	BREAK- *Sponsored by MidWest Card*
	10:15-12:00	**Riding the Rapids of Change**, *continued*
	12:00-1:00pm	LUNCH - *Sponsored by Danko Federal Signal*
	1:00-2:45	**Riding the Rapids of Change**, *continued*
	2:45-3:00	BREAK - *Sponsored by Sioux Falls Two-Way*
	3:00-5:00	**Riding the Rapids of Change**, *continued*
	5:00-7:00	SERC Meeting, Open attendance, *Trish Kindt*
WED, SEPT 14	7:30-8:00am	Coffee - *Sponsored by Minerva's*
	8:00-8:10	**Announcements**, Weather Update, *NWS*
	8:10-10:00	**Social Media: It's Time! Ignorance Is No Longer Bliss**, *The Blue Cell*
	10:00-10:15	BREAK - *Sponsored by The Blue Cell*
	10:15-12:00	**Social Media**, *continued*: **Basic Track or Advanced Track**
	12:00-1:00pm	LUNCH - *Sponsored by Sentry Siren*
	1:00-2:45	**SD's Water/Wastewater Agency Response Network**, *Brad Lawrence* **First Net**, *Mike Waldner*, **TransCanada Pipeline**, *Rob Latimer*
	3:00-3:15	BREAK - *Sponsored by SD Wheat Growers*
	3:15-5:00	**South Dakota Task Force Demonstration**
	5:30-6:30	**Banquet Social Hour** - *Sponsored by TransCanada*
	6:30-8:30	**Banquet and Awards** - *Sponsored by Pipeline Association / Avera / BOLD / Dakota Electric / Sanford*
THURS, SEPT 15	ALL ACTIVITIES WILL TAKE PLACE IN THE DAKOTA ROOM	
	7:30-8:00am	Coffee - *Sponsored by Minerva's*
	8:00-8:10	**Announcements**, Weather Update, *NWS*
	8:10-9:10	**Region Meetings**
	9:10-9:30	BREAK - *Sponsored by BNSF*
	9:30-10:30	**Annual SDEMA Meeting**, *Members Only*
	10:30-12:00	**Executive Board Meeting**

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SDEMA SOUTH DAKOTA EMERGENCY MANAGEMENT ASSOCIATION

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